

Chamber Year in Review

MEMBERSHIP

260
MEMBERS

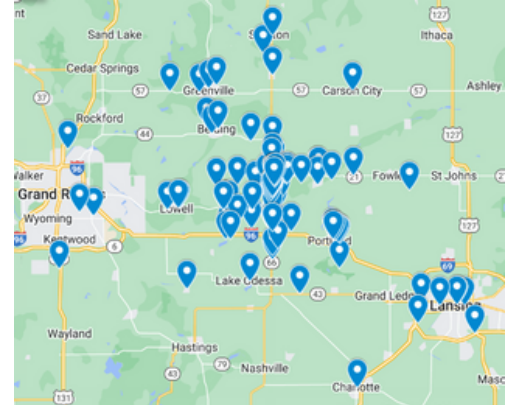
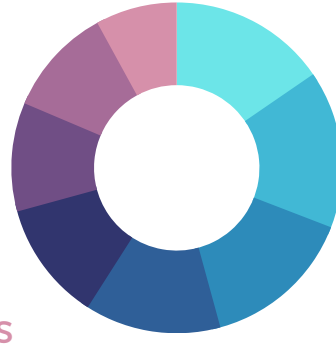


+18
NEW MEMBERS



TOP BUSINESS CATEGORIES

- HEALTH CARE
- SHOPPING & RETAIL
- RESTAURANTS, FOOD & BEVERAGE
- FINANCE & INSURANCE
- CONTRACTORS, SERVICE & REPAIR
- GOVERNMENT, EDUCATION & INDIVIDUALS
- NON PROFIT ORGANIZATIONS
- BUSINESS & PROFESSIONAL SERVICES



COMMUNICATIONS

3.8K+ FOLLOWERS
FACEBOOK

72K REACH
FACEBOOK

487 FOLLOWERS
INSTAGRAM

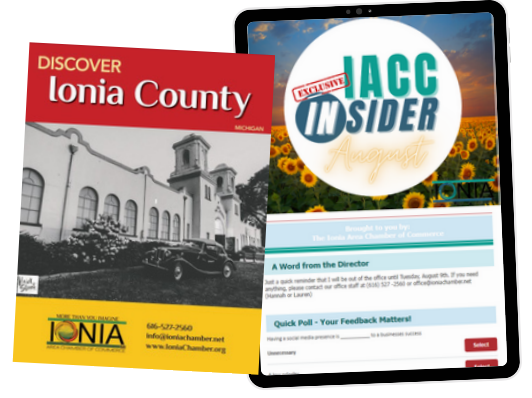
398 REACH
INSTAGRAM

25K+ VISITORS
IONIACHAMBER.ORG

11 ISSUES IACC INSIDER MONTHLY E-NEWSLETTER

20+
ICYMI & WHAT'S HAPPENING AT THE CHAMBER E-BLASTS

3,000
COPIES VISITOR & RESIDENTS GUIDE PRINTED



1.3K+
EMAIL SUBSCRIBERS

40%
OPEN RATE

EVENTS

7
RIBBON CUTTINGS

31
CHAMBER EVENTS

1K+
MEMBER ATTENDEES

NEW EVENTS ADDED

POWER NETWORKING LUNCH

59 ATTENDEES **3 EVENTS HOSTED**

\$1.5K+
ATTENDEES

IONIA EXPO
a community showcase

60+
PARTICIPATING BUSINESSES

BLOCK PARTY!
IN DOWNTOWN IONIA

PROGRAMMING



\$80K+ SINCE INCEPTION



22
PARTICIPATING BUSINESSES

\$2K+
SPENT LOCAL

2022 LEADERSHIP

EXECUTIVE TEAM

Ashley Brownell
MI Community Credit Union
President

Mike Rockafellow
Vice-President

Janice Gustafson
Independent Bank
Treasurer

Karlee Bailey
Brick Street Studio

Steve Hodgkins
Vitruvian Health / Ambassador President

Mike Rockafellow

Thomas Chadwick
The Law Offices of Duff, Chadwick & Associates

Amy Herbruck
Herbruck's Poultry Ranch

Amber Rood
The Daily News

David Cook
D.O.C. Odds & Ends Consignment

John Krueger
Ionia Lock & Key

Abby Stalker
West Michigan Works!

Precia Garland
City of Ionia

Heather Poland-Sizemore
The Jewel Box of Ionia

Becky Wagner
All Seasons Insurance

Linda Reetz
Sparrow Ionia Hospital

Ryan Wilson
Ionia County Economic Alliance