



The 8-4-2-1 Rule

ATTEND – 8 TIMES

Pick out 8 events that you will attend this year. With many events already scheduled, there are plenty of opportunities to grow your network.

VOCALIZE – 4 TIMES

Share the news about your business or tell us what you think 4 times. This could be the membership survey, sharing an announcement in the e-member Edge e-blast, or submitting an event on the calendar. These are all great ways to keep your business front on mind.

VOLUNTEER – 2 TIMES

There is no way to get to know people better than volunteering side by side. Be an event volunteer, join a planning team, or help give back at the schools through one of our workforce development projects!

INVEST – 1 TIME

There are so many ways to dig deeper with your marketing and gain that extra exposure. The chamber offers multiple advertising opportunities, shop local campaigns, and events where we can highlight your business as a community partner!

COMMIT.

If you want your chamber membership to be a successful part of your marketing and business, then you'll need to use it.

If you commit to the 8-4-2-1 rule, we are sure that you'll not only feel connected and engaged with other local businesses, but you will also grow new relationships.

REAP THE REWARDS!

If you follow this model, we strongly believe that you'll make new business connections, have stronger relationships, and be more connected in the community.